



WFMJ Television Inc./NBC Network

101 West Boardman Street

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Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	19475	NEW	Broadcast	5/21/2012	5/18/2012
	Advertiser		Brand	Network	
	CROSSROADS GPS		CROSSROADS GPS	WFMJ	
	Contract Description		Dates		Revenue Type
	CROSSROADS GPS-B		06/06/12 - 06/12/12		CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	583	06816914	PHILADELPHIA PMC	Noelle Ramsey	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X							1	06/11 - 06/11	05:00:00 a 06:00:00 a	PO1	1:00	1	\$1,200.00
WFMJ TODAY														
A 2				X				1	06/07 - 06/07	12:00:00 p 12:29:59 p	PO1	1:00	1	\$600.00
										Prg: 21 NEWS MID-DAY REPC				
21NWS M-DAY RP														
A 3	X							1	06/11 - 06/11	12:00:00 p 12:29:59 p	PO1	1:00	1	\$600.00
										Prg: 21 NEWS MID-DAY REPC				
21NWS M-DAY RP														
A 4				X				1	06/06 - 06/06	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
										Prg: DR. PHIL				
DR. PHIL														
A 5					X			1	06/08 - 06/08	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
										Prg: DR. PHIL				
DR. PHIL														
A 6		X						1	06/12 - 06/12	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
										Prg: DR. PHIL				
DR. PHIL														
A 7				X				1	06/07 - 06/07	11:00:00 p 11:34:30 p	FLX	1:00	1	\$3,000.00
										Prg: 21 NEWS 11PM				
21NWS AT 11PM<														
A 8	X							1	06/11 - 06/11	11:00:00 p 11:34:30 p	FIX	1:00	1	\$3,000.00
										Prg: 21 NEWS 11PM				
21NWS AT 11PM<														

Billable				NTR				Total	
Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net		
Jun 2012	\$10,050.00	\$8,542.50	8			\$10,050.00	\$8,542.50		
Totals:	\$10,050.00	\$8,542.50	8			\$10,050.00	\$8,542.50		

ACCEPTED FOR STATION

ACCEPTED FOR ADVERTISER/AGENCY